

DETERMINANTS OF THE ADOPTION OF VietGAP ON TEA PRODUCTION IN LAM DONG PROVINCE

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Summary

This study evaluated the economic efficiency and investigated the determinants of the adoption of VietGAP on tea production by using data collected from the survey of 270 households in Lam Dong province. The study applied financial indicators to evaluate the economic efficiency of both traditional and VietGAP models. Logit model was applied to determine factors affecting the adoption of VietGAP model. Result of the study showed that the profit per ha of VietGAP model was higher than that of the traditional model. Estimates of logit model showed that accessibility to VietGAP information, participation in production linkages, output market conditions, extension training, household education and income were significant factors affecting the adoption of VietGAP on tea production in Lam Dong province.

Keywords: *Economic efficiency, tea production, VietGAP.*