

ANALYSING OF UPGRADING ABILITY TO PARTICIPATE IN GLOBAL VALUE CHAIN OF VIETNAMESE SHRIMP EXPORT COMPANIES

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Summary

Global value chains constitute important opportunities for developing countries to become part of the global economy. Integrating into the global trade requires continuous learning, technological adaptation capability and coordination among factors within a chain to promote competition capability and/or shift to higher added value activities. The study of 20 shrimp export processing firms and 170 farmers showed that: (1) the shrimp value chain is buyer-driven; (2) most of the processing firms only upgrade their processes; (3) ability to vertical coordination in shrimp value chain is limited. On that basis, the author suggests firms improving competition capability to participate into the global value chain: (i) enhancing forward and backward vertical coordination strategies; (ii) upgrading products with an orientation to added value ones

Keywords: *Shrimp, upgrading, vertical coordination, value – added products.*