

# **COOPERATION IN RICE PRODUCTION UNDER SRP STANDARD: LINKAGE MODEL OF GENTRACO COMPANY**

**Hoang Minh Huy, Hoang Vu Quang**

## **Summary**

This paper presents the result of the pilot model in rice production under SRP standard and meeting European standard of food safety between Gentraco company and rice farmers in Thoai Son district, An Giang province in Winter-Spring rice crop 2017-2018. Based on the survey result of 34 rice farmers before and after applying SRP and 13 rice farmers without companies linkage and not to apply SRP, shows that production practice of rice farmers in the model is relatively far from sustainable production. However, small households can totally apply SRP standard and produce rice toward sustainable production. The linkage in rice production in both SRP standard and EU standard of food safety is higher profit to rice farmers. Rice production under SRP standard also protects the health of producers and the environment. To promote the application of SRP standard in Vietnam, it should recognize SRP as a GAP procedure.

**Keywords:** *Rice, SRP, linkage, public-private cooperation, economic performance.*