

PERFORMANCE OF AGRICULTURAL COOPERATIVES IN THE MEKONG DELTA UNDER THE NEW COOPERATIVE MODEL

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Summary

The purpose of this study aims to evaluate the performance of agricultural cooperatives in the Mekong delta with 308 cooperatives in the fields of rice, fruit trees and safe/clean vegetables surveyed. The results show that the cooperative model is constantly developing in terms of quantity and quality, with the average increase of 2.35%/year (2013-2016), which directly contributes to GDP of the country and strongly impact on the economy of the members. The cooperative model is gradually operating under the law of cooperatives in 2012, typically the type of agricultural service cooperative. Cooperatives have reorganized production activities associated with the household economy in the form of supporting services such as agricultural materials, seed production, irrigation, consumption of agricultural products ... The activity of agricultural cooperatives has made positive changes, the number of cooperatives has been ranked quite well up to 69.8% (2016), profit and revenue increase over the years, average profit growth of 26.03%/year. The analysis of financial indicators showed that the return on sales was 18.68%, the return on assets was 21.18%, the return on equity was 17.78%. In addition, the social indicators show that the level of service needs satisfaction of members is 92.69% for irrigation services and 59.15% for other services, the number of employees both direct and indirect increases over the years, average growth of 8.68% /year.

Keywords: *Agricultural cooperatives, performance, Mekong delta.*